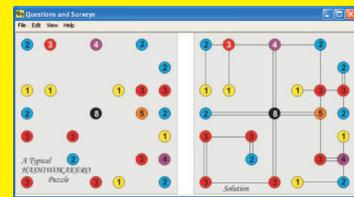


Questions and Surveys

The Art and Science of Business Self-Discovery



Just as a captain of a ship needs accurate, timely information to chart his course safely across the trackless oceans, a business owner has a huge "need to know" - over a massive range of subjects.

All too often attention is focused on the symptoms of failure - or on Crisis Management.

To find solutions, to avoid crisis, we need to know WHY.

And that's what **Q&S** is all about - the science (and art) of why. But, it also goes further, Using **Q&S** you can look into the future, asking "what if"

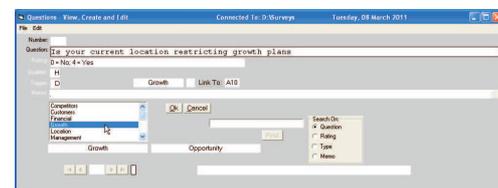
You can also break free from the dangers of tunnel vision.

Surveys used to be time-consuming, and expensive. Something only large corporations could afford.

Q&S lets you build on an existing pool of questions, and offers simple, but sophisticated ways of ensuring that answers are meaningful.

Surveys can either target specific areas (like staff morale), or can get the global view. There's no filling in of forms, no typing, no marking of responses, no maths needed to get answers. It's as easy as 1, 2, 3

1. Select survey type
2. Click an answer to each question
3. See the results



Compelling Reasons For using **Q&S**

Every year, thousands of companies fail - in most cases, because of lack of information about the marketplace. (competitors, customers, products, staff & suppliers)

Many thousands more struggle on from month to month, not knowing what to do next.

An increasing number of managers feel that they aren't coping, mainly because they can't keep up with developments

Quick Features Overview

- Multiple-choice format - simply click the answer
- Draw from a pool of ready-to-use questions
- Add new questions
- Modify existing questions
- Target key areas
- Quantify the results
- Get answers fast
- Uncover hidden agendas
- Stop guessing - start knowing

Typical applications:

- Staff morale evaluation
- New employee overview
- Customer satisfaction response
- Determining market knowledge
- Future strategy planning
- Personal performance rating
- SWOT analysis

Apart from developing **Q&S**, we run brief, professional courses on skilled analysis of results - the art of reading the "hidden" messages

If "knowledge is power" then no manager can afford to be without **Q&S**

Why, you'd be like a captain sailing uncharted waters, in the dark, with no compass, and no map to guide you.

to find out more
simply email your **NAME**,
with the subject line: **TELL ME MORE - Q&S**

to:

info@bridgebizsolutions.co.za